Aaron Hopkins

757.218.9145 | hopkinas@gmail.com | Springfield, VA
www.linkedin.com/in/aaron-s-hopkins | PORTFOLIO: www.aaron-s-hopkins.com

PROFESSIONAL SUMMARY

Instructional Designer with 2 years of design experience and 11 years of classroom teaching, skilled in developing clear, engaging learning experiences for diverse audiences. Proficient in curriculum development, adult learning principles, and modern eLearning tools, with a strong ability to translate complex content into effective instructional materials. Known for collaboration with subject-matter experts, thoughtful problem-solving, and a commitment to continuous learning and growth in instructional design best practices.

WORK EXPERIENCE

Apple Federal Credit Union | Fairfax, VA
Instructional Designer II (January 2024-present)
Instructional Designer I (December 2023-January 2024)

- Designs and develops engaging, high-quality eLearning courses with a variety of authoring tools such as Articulate Storyline, Articulate Rise, and CenarioVR, using the ADDIE model.
- Manages end-to-end project timelines, needs assessments, deliverables, and communication with stakeholders.
- Curates and manages content within a learning management system (LMS) for career paths tailored to each role.
- Manages LMS content, including uploading new content through SCORM and AICC packages, assigning courses, and tracking completion and compliance. Improved full completion rates by 42% in the first year by improving overdue monitoring and communication processes.
- Led demo team that tested new LMS options and assisted team with a variety of tasks for successful conversion to new LMS system.
- Facilitates dynamic in-person training sessions and onboarding programs to support learner engagement.
- Films content for a variety of projects, utilizing DSLR and 360 cameras, lighting, and teleprompters, and produces videos for training purposes using Adobe Premiere Pro.
- Coordinates the back end of company-wide virtual town halls and marketing promotions, moderates the Q & A portion, posing questions from the audience to executive leadership.

Fairfax County Public Schools | Fairfax, VA
Teacher (August 2012 – June 2023)

- Initiated a process to revamp the Pre-K grading tool into a more streamlined, efficient, and user-friendly one. Collaborated with the Pre-K leadership team to design and pilot the tool that is now used county-wide in 80+ Pre-K classrooms. (2018-2020)
- Led virtual learning using Google Classroom, Blackboard, and Schoology (2020-2021)
- Wrote new curricula for the Pre-K program in collaboration with an ad hoc committee. (Summer 2022)
- Piloted iPad learning programs and provided feedback to stakeholders regarding the implementation process and results. (2023)

MAPPS Trivia, LLC | Fairfax, VA
Co-owner, Writer, Host of weekly trivia games (April 2017 – December 2025)

- Wrote and hosted trivia games at multiple locations across the Northern Virginia area
- Liaise with host locations by handling contracts, communications, and invoicing professionally and on time.
- Managed staff by creating schedules, hiring new hosts, and coordinating payroll.

SKILLS

- eLearning Development
- Rapid Authoring Tools (e.g. Articulate Storyline and Rise)
- Video Creation and Editing (e.g. Premiere Pro, Vyond)
- Screen Capture and Recording Software (SnagIt)
- Learning Management Systems (BAI, Schoox)
- Effective Written and Verbal Communication

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- Microsoft Office Suite
  (Word, Excel, PowerPoint)
- Google Docs Editors
  (Docs, Sheets, Slides)

EDUCATION

George Mason University
M.Ed. (Master of Education)
Curriculum and Instruction
Fairfax, VA – May 2012

James Madison University
B.M. (Bachelor of Music)
Music Industry
Harrisonburg, VA – Dec 2008

CERTIFICATIONS

- ATD E-Learning Instructional Design Certificate (May 2025)